

# We're starting to hear from you about our CNTW2030 campaign

**Thank you** to the hundreds of you who have already had CNTW2030 conversations or shared your thoughts by completing our short survey. When our day to day lives are so busy, we really appreciate you taking the time to think about what's important to us and what we cherish.

## What is CNTW2030?

The <u>CNTW2030</u> campaign is a conversation about how we want the **experience** of working with CNTW to be:

- for service users and carers,
- for our staff, and
- for our partner organisations.

### An insight into what matters to you

From the surveys already received, lots of people are talking about:

- the importance of **listening** and of being **heard**.
- How all voices should be equal.
- How we want the **quietest voices** to be heard.
- How frustrating it is to speak up, yet nothing changes.



<u>CNTW2030</u> is about **how we want to be** as an organisation and our shared values. It's clear that '**listening and hearing'** is important to many of you who have already responded.

### Have you had your say?

**Please help us** build a more complete picture of what matters to our service users and carers, to our staff, to the organisations we work alongside.

Here is a short <u>video</u>, explaining more about the programme.

You can complete our short survey by:



- visiting <u>www.cntw.nhs.uk/2030</u>
  - by scanning the QR code to the left with your phone camera

You can complete the survey as many times as you wish. If you can only spare a few minutes we'd rather hear from you several times than not at all.

We'd love you to join one of our online stakeholder events taking place over the next few weeks – all are welcome - please click on the links below to book your place:

Monday 15 November Tuesday 16 November Tuesday 16 November Friday 19 November Tuesday 23 November Tuesday 30 November Tuesday 30 November 3.30pm - 5.00pm 2.30pm - 4.00pm 3.30pm - 5.00pm 11.30am - 1.00pm 2.00pm - 3.30pm 1.00pm - 2.30pm 2.30pm - 4.00pm CNTW2030 North Tyneside CNTW2030 South Tyneside CNTW2030 Newcastle CNTW2030 Northumberland CNTW2030 Cumbria CNTW2030 Sunderland CNTW2030 Gateshead

#### Who are CNTW?

The <u>Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust</u> (CNTW) is a National Health Service (NHS) Trust providing health services across the North East and North Cumbria for:

- autistic people, neurodiverse people and people with learning disabilities
- people with Neurodisabilities (for example, through head injury or illness)
- people with mental health issues, gender dysphoria or who misuse substances.



The **CNTW2030** campaign is led by <u>James Duncan</u>, Deputy Chief Executive, supported by the core project team of Anna Foster, Jenny Myles and Michelle Evans.

Alane Bould and the Involvement Team ensure that service users and carers are able to participate in this campaign, in line with our <u>Together</u> <u>Service User and Carer Strategy</u>.

We try to use <u>plain English</u> and avoid jargon in our messages. Please let us know if we're not getting this right by emailing <u>cntw2030@cntw.nhs.uk</u>.